

Bean Business Basics

Bruce Milletto, Ed Arvidson, James Cloutier



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Bean Business Basics The definitive how-to manual for starting and operating a retail specialty coffee business

Are you considering opening a specialty coffee business? Do you already own an existing operation? Are you realizing the level of success you had hoped for?

This 670-page start-up/operational manual is unlike any book currently on the market. Bean Business Basics is the definitive guide for those starting a retail coffee business and a great manual for existing coffee businesses. This book contains excellent information that guides the reader to success, written by the professionals who have consulted and trained thousands of gourmet coffee bar employees across the country and around the world. Buying this book is like purchasing tens of thousands of dollars of consulting services.





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