



Yammer Revealed: Your Roadmap to Success with Enterprise Social Collaboration

Christian Buckley, Ruven Gotz, Michelle Caldwell

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Yammer Revealed is for managers, team leads and other professionals looking to improve team work and collaboration in their organizations. You'll find out how to set up, run and grow an enterprise social network, including training staff, managing internal and external networks, driving and measuring business value, securing data, and integrating with other lines of business applications.

Christian Buckley, Michelle Caldwell and **Ruven Gotz** bring together their combined wealth of industry experience to provide a framework for successful Yammer implementation and collaboration management, including a wide range of real-world examples to help you get the details right and put Yammer to work in your organization straight away. Understand how to integrate Yammer with SharePoint, Office 365, and other line of business applications for maximum impact and ease of use across your business, and find out how to run it in a cloud or hybrid environment, depending on your needs.

Start your enterprise social journey today and find out what you can get out of Yammer, from simple information sharing to maximizing employee engagement and sophisticated problem solving across multiple business teams. *Yammer Revealed* will show you how.

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