



The 5-Star Formula: A Case Study on How We Multiplied Our Online Reviews By 6X

Philipp Lomboy

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Want more 5-star online reviews for your business?

Bestselling author and marketing strategist Philipp Lomboy walks you through his 5-Star Formula that increased his client's online reviews by 6X.

After reviewing a client's poor results in trying to get online reviews for their business, Philipp did some research and found 4 key areas at the root of the problem.

Within two weeks they introduced a new and improved system that **increased their online reviews 600%**.

This book will walk you through the approach, methods, and step-by-step formula he used to create his winning process.

If you're struggling to get more reviews, testimonials, and referrals even though you provide a great product or service, then this book is for you.

If you're tired of guessing how to make your business more prominent to potential customers looking for help, then this book is for you.

After you've finished reading this book you will...

- Have a **proven system** to get you more 5-star reviews without begging, bribing, or annoying your customers
- Know **the psychology of why online reviews work** to get you more business and why you want to make them a priority
- How your online star ratings can affect your revenue **in "real dollars"**
- Understand how you can **retain your customers longer** and have them make even **more referrals**
- How to use the "Stoplight System" to make sure you **get only positive reviews**
- Have a list of resources to **quickly and easily apply the system** in your own business

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Belinda Kirwin:

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