



# Rediscovering Japanese Business Leadership: 15 Japanese Managers and the Companies They're Leading to New Growth

*Yozo Hasegawa*

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## **Rediscovering Japanese Business Leadership: 15 Japanese Managers and the Companies They're Leading to New Growth** Yozo Hasegawa

Who are Asia's biggest business leaders? What kind of leadership skills and philosophies do they possess that have put them at the forefront of their respective industries? What makes these business leaders, in particular, best-equipped to meet the challenges of a 21st century global economy?

In *Rediscovering Japanese Business Leadership*, we gain insights into the leadership strategies of Japan's most successful global brands, including Toyota, Canon, and Nintendo.

This book will be the first title in a series on Asian business leaders, leading companies and corporate philosophies in the 21st century. The inaugural volume will focus on business leaders and strategies at Japanese companies that are not only driving and reshaping their respective industries in the 21st century, but are demonstrating a knack for consistently meeting the various challenges of today's rapidly changing world.

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