



The Emergence of the Urban Entrepreneur: How the Growth of Cities and the Sharing Economy Are Driving a New Breed of Innovators

Boyd Cohen, Pablo Muñoz

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Combining emerging trends in collaboration, democratization, and urbanization, this book examines the emergence of entrepreneurship and innovation as a primarily urban phenomenon, explains why urban environments are rapidly attracting global innovators across three distinct forms of "urbanpreneurship," and lights the path forward for entrepreneurs, innovators, and city governments.

- Documents how the integration of three converging trends?collaboration, democratization, and urbanization?contribute to what the author calls the "Urbanpreneur Spiral"
- Presents eye-opening insights and reflections on the current and future state of entrepreneurship and innovation in society
- Explains why today's cities are the primary source of opportunities for new entrepreneurs
- Pays much-needed attention to the growing role of local governments in fostering entrepreneurship and innovation

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