



# Test Requirement Driven Development: The product development catalyst

*Michael O'Reilly*

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**TREDD - Test Requirement Driven Development** - focuses on improving the efficiency of the product development process. It allows Agile methodologies, such as SCRUM, to execute and deliver product features to the marketplace with greater effectiveness and efficiency.

Many organizations and perhaps your own, struggle to bring new product features to the marketplace in order to keep abreast of constantly changing customer demands. So many companies that develop software using an Agile development methodology fail to realize the efficiency that was promised.

As a result these new product development initiatives:

and are staffed with members that work in silos with little regard to quality. **TREDD** places a renewed emphasis on quality and accountability, and provides the insight to allow your product development and management teams to make the necessary changes in order to produce outstanding quality products on schedule, in a cost-efficient, highly collaborative, and creative manner. By understanding **TREDD**, you will discover the missing catalyst that is preventing your organization from realizing its return on investment and the creative innovation that an Agile development methodology can provide. For information regarding TREDD - Test Requirement Drive Development visit: [www.savvymgt.com/TREDD](http://www.savvymgt.com/TREDD)

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