



Los Secretos Para Utilizar SEO (Version en español) (Spanish Edition)

Salvador Ferreira Franco

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El marketing en Internet se ha disparado en tan sólo unos pocos años de forma exponencial. Cada año, decenas de miles de personas le utilizan. Grandes como Billy Gates, Carlos Slim, Steve Jobs, no serian lo que son, si la tecnología y el Internet no les hubiera catapultado como lo ha hecho en las ultimas décadas. No tomo mucho tiempo para que mucha gente este aprendiendo acerca de SEO. Sobre todo por el valor que puede tener con ello. Este es por lejos el sistema libre más popular para dirigir el tráfico a nuestros sitios web. Salvador Ferreira, ahora, a querido mostrar, en este corto, pero poderoso libro, como en SEO el 95% del tráfico proviene de los motores de búsqueda de Google. Por eso, cuando Google cambia sus algoritmos, decenas de miles de sitios web caen en el olvido durante la noche. Y eso es un problema para usted. Pero ahora, por ti, Salvador ha descubierto la manera de evitar que eso suceda. Y que incluso, por eso el motivo de este trabajo, para ayudarte a que sigas “vigente” dentro de la Internet. Tanto si estás empezando con SEO o lo han estado haciendo durante años, este libro puede ayudarte. La idea es hacer fácil y práctico para ti, así que aprenderás de manera sencilla y fácil, sin tecnicismos complicados de lenguaje, lo que en sus conceptos básicos y sus "secretos", es SEO.

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