



# The Ultimate TED Talks Quicklet Bundle - Dan Pink, Dan Gilbert, Chimamanda Adichie

*Karen Lac, Seth Leeper, Acamea Deadwiler*

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*Karen Lac, Seth Leeper, Acamea Deadwiler*

**The Ultimate TED Talks Quicklet Bundle - Dan Pink, Dan Gilbert, Chimamanda Adichie** Karen Lac, Seth Leeper, Acamea Deadwiler

Hi everyone, we're promoting a special Quicklet Bundle featuring the best TED Talks, including the following 3 titles:

- +Chimamanda Adichie: The danger of a single story
- +Dan Gilbert asks, Why are we happy?
- +Dan Pink on the surprising science of motivation

Buy them together and save 33%!

Here are short descriptions for each book.

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Chimamanda Adichie: The danger of a single story

Excerpt: Nigerian writer Chimamanda Adichie uses her personal life and experiences to illustrate the danger of reducing other people and cultures to a single story rather than recognizing that we all have overlapping, multiple stories. She begins her talk by discussing her childhood in Nigeria, moves on to her experience as an African woman in the U.S., and then discusses the Nigerian experience today.

As a child growing up in a university campus in eastern Nigeria, Adichie loved reading and writing. When she began writing at the age of seven, she wrote the kind of stories that she had read. This meant that she wrote stories about blue-eyed white children who played in the snow and ate apples.

<http://www.amazon.com/gp/product/B007CTDKXG?ie=UTF8>

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Dan Gilbert asks, Why are we happy?

If you can't shake the feeling that you're stuck in the circumstances that surround you, you're frustrated with the stagnation of your career's momentum, or you yearn for something more than you already have, Dan Gilbert's *Why Are We Happy?* lecture may help you gain perspective in unexpected ways. The resolution to your existential crisis won't be found through fleeing the country or overhauling your entire existence. It can be found in your mind.

We live in a society that wants a lot and perpetuates subconscious entitlement and the expectation of a life that's gluttonously filled with riches, and insists on incessant forward movement until you get everything you desire. Gilbert's lecture suggests you may be happy if you don't get those things, or even happier still if you

succeed in accumulating your every wish and then lose everything.

<http://www.amazon.com/Quicklet-TED-Talks-Gilbert-ebook/dp/B007A5NFDW>

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Dan Pink on the surprising science of motivation

When it comes to what motivates us at work, the conventional wisdom is money. Its long been established that if you want to motivate someone to do a better job, you pay them well and provide financial incentives to do an even better job. In companies throughout the United States and much the world, employees eagerly anticipate the day when they hear from their boss whether theyll be getting a bonus or pay raise.

But is money all that motivates us? Thinking on my own situation, there have been plenty of times when I was well compensated for a job but still didnt perform as well as I should have.

<http://www.amazon.com/Quicklet-TED-Talks-CliffNotes-like-ebook/dp/B007CTHA3M>

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Elizabeth Gilbert on nurturing creativity

In her talk, Elizabeth Gilbert questions the accepted notion that creativity solely comes from within certain individuals. Instead, we should instead view creativity as a collaborative process in which the artist captures outside inspiration. She argues that by creating some distance between the artists and their work, we can free them from the self-fulfilling prophecy that they must be tortured souls.

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Steve Jobs: How to live before you die

Steve Jobs tells three short stories during his speech, Connecting the Dots is the first. It is the story of his childhood. Of being put up for adoption and dropping out of college. His reasons for dropping out of college were simple: It was costing his parents too much money.

<http://www.amazon.com/Quicklet-TED-Talks-CliffNotes-like-ebook/dp/B007CTH8UM>

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